

# LUBES'N'GREASES 2012 Advertising Letter of Agreement

This signed Letter of Agreement confirms the request for placement of advertising space in LUBES'N'GREASES magazine, the LUBRICANTS INDUSTRY FACTBOOK, ONLINE SOURCEBOOK, and/or the GLOBAL BASE STOCK GUIDES.

Sign and Return to:

LNG PUBLISHING COMPANY, INC., 6105 Arlington Blvd., Suite G • Falls Church, VA 22044 USA

**Phone: +1-703-536-7676 or 800-474-8654 • Fax: +1-703-536-0803 • E-mail: gloria@LNGpublishing.com**

## Advertiser/Client

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person's Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail Address

## Advertising Agency (if applicable)

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person's Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail Address

Please complete the applicable section(s) below.

**Lubes'n'Greases Magazine (Monthly)**

Ad size: \_\_\_\_\_

Color/B&W: \_\_\_\_\_

Number of insertions: \_\_\_\_\_

Months of insertions: \_\_\_\_\_

Contract: \_\_\_\_\_

Rate: \_\_\_\_\_

**Lubricants Industry Factbook (August)**

Ad size: \_\_\_\_\_

Color: \_\_\_\_\_

Position: \_\_\_\_\_

Contract: \_\_\_\_\_

Rate: \_\_\_\_\_

**Online LNG Sourcebook (July)**

Position: \_\_\_\_\_

Contract: \_\_\_\_\_

Rate: \_\_\_\_\_

**Global Guide to Base Oil Refining (June)**

**Global Guide to Nonconventional Base Stocks (September)**

Position: \_\_\_\_\_

Contract: \_\_\_\_\_

Rate: \_\_\_\_\_

**We have agreed on the conditions in the LNG Publishing Co. rate card for advertising placement.**

\_\_\_\_\_  
For LNG Publishing Company, Inc.

\_\_\_\_\_  
Date

\_\_\_\_\_  
For Advertiser/Client

\_\_\_\_\_  
Date