

Global Guide to Base Oil Refining

A colorful 33 by 22 inch wall chart listing over 160 mineral base oil refineries and rerefineries, with company names, locations, products and capacities.

Publication date: June

Advertising closing: April 2

Material due: April 13

Distribution: Mailed with the June issue of *Lubes'n'Greases* magazine to print-edition subscribers, plus additional distribution through single-copy and bulk sales.

Rate: \$4,100 includes color. Advertise on both global guides (mineral oil in June and nonconventional in September) and save 10 percent on both placements.

Premium position: Add 10 percent.

Ad size: 7 1/2 inches horizontal x 4 3/4 inches vertical (190.5 mm x 120.7 mm)

Global Guide to Nonconventional Base Stocks

A colorful 33 by 22 inch wall chart listing 180 oil and chemical plants that manufacture nonconventional base stocks, including esters, silicones, PIB, phosphate esters, PAG, PAO, PIO, Group III and GTL, with company names, locations, products and capacities.

Publication date: September

Advertising closing: July 2

Material due: July 16

Distribution: Mailed with the September issue of *Lubes'n'Greases* magazine to print-edition subscribers, plus additional distribution through single-copy and bulk sales.

Rate: \$4,100 includes color. Advertise on both global guides (mineral oil in June and nonconventional in September) and save 10 percent on both placements.

Premium position: Add 10 percent.

Ad size: 7 1/2 inches horizontal x 4 3/4 inches vertical (190.5 mm x 120.7 mm)

Base Stock Guide for Europe, Middle East & Africa

A colorful 55 cm x 85 cm wall chart listing both mineral oil and nonconventional base stock suppliers in Europe, the Middle East and Africa, including the regions' essential rerefiners of lubricating oils. Provides company names, locations, products and capacities.

Publication date: July

Advertising closing: May 3

Material due: May 14

Distribution: Mailed with the July issue of *Lubes'n'Greases* Europe-Middle East-Africa, plus additional distribution through single-copy and bulk sales.

Rate: U.S. \$2,900 includes color.

Premium position: Add 10 percent.

Ad size: 190.5 mm horizontal x 120.7 mm vertical (7 1/2 x 4 3/4 inches)