

## Standard Ad Sizes

### *Lubes'n'Greases Magazine, Lubes'n'-Greases Europe-Middle East-Africa Magazine and Lubricants Industry Factbook*

Dimensions are based on the publications' 2-, 3- and 4-column grid. Do not exceed the stated space. Any ads that are slightly under the stated dimensions will be centered within the contracted space.

#### TRIM SIZE

Finished dimensions of both magazines and the Factbook are 8 3/8 inches wide x 10 7/8 inches deep (212.7 mm x 276.2 mm).

#### DOUBLE PAGE SPREAD

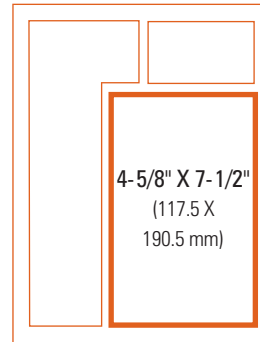
Submit as two separate full-page bleed ads. Live area is 16 inches wide x 10 inches deep (406.4 x 254 mm).

#### FULL PAGE

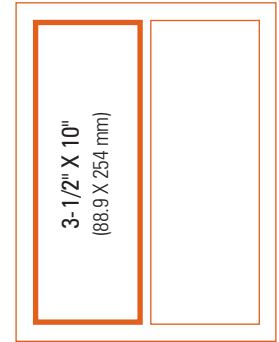
For all full page ads, set page size equal to bleed dimensions below.

#### 1/2 PAGE ISLAND

(Magazines only)

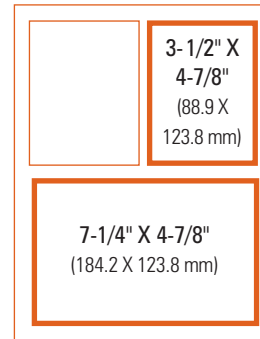


#### 1/2 PAGE VERTICAL



#### 1/2 PAGE HORIZONTAL

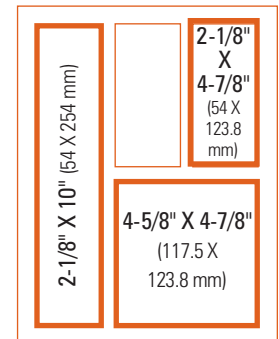
1/4 PAGE



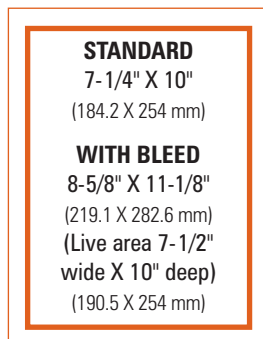
#### 1/3 PAGE VERTICAL

1/3 PAGE SQUARE

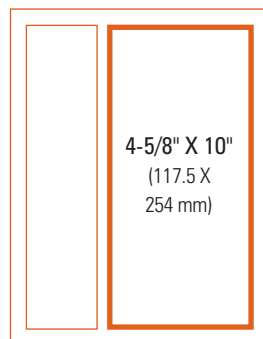
1/6 PAGE



#### FULL PAGE



#### 2/3 PAGE



#### HALF PAGE SPREAD

