

2010 Advertising and Editorial Calendar

JANUARY/FEBRUARY

Editorial: Base Oils, Industrial Lubes
Ad closing: Nov. 17
Material due: Nov. 24
Meeting distribution:
TAE International Colloquium
Tribology, Jan. 19-21,
Ostfildern, Germany
ICIS World Base Oils Conference,
Feb. 18-19, London

MARCH/APRIL

Editorial: Grease, Additives
Ad closing: Jan. 15
Material due: Jan. 25
Meeting distribution:
Base Oils and Lubricants in Russia
and CIS, Mar. 23-25, Moscow,
Russia
ELGI Annual General Meeting,
Apr. 24-27, Kiev, Ukraine

MAY/JUNE

Editorial: Lube Manufacturing,
Automotive Lubes, Packaging
Ad closing: Mar. 16
Material due: Mar. 26
Meeting distribution:
Nortrib, June 8-11, Lulea, Sweden
ICIS Asian Base Oils & Lubricants
Conference TBD

JULY/AUGUST

Editorial: Additives, Metalworking,
Testing
Ad closing: May 17
Material due: May 26

JULY/AUGUST BASE STOCK GUIDE FOR EUROPE, MIDDLE EAST & AFRICA

Editorial: Mineral Oil and
Nonconventional Base Stock
Manufacturers
Ad closing: May 3
Material due May 14

SEPTEMBER/OCTOBER

Editorial: Lube Manufacturing,
Grease
Ad closing: July 15
Material due: July 26
Meeting distribution:
ICIS China Base Oils Conference
TBD
ICIS Middle East Base Oils &
Lubricants Conference TBD
UEIL Congress TBD

NOVEMBER/DECEMBER

Editorial: Base Oils, Automotive
Lubes, Packaging
Ad closing: Sept. 15
Material due: Sept. 24
Meeting distribution:
Lubricants Russia 2010 TBD

Gloria Steinberg Briskin
LNG Publishing Company, Inc.
6105 Arlington Blvd., Suite G
Falls Church, VA 22044 USA
Phone: 703-536-7676 or 800-474-8654
Fax: 703-536-0803
Email: gloria@LNGpublishing.com
Web: www.LNGpublishing.com