

Online LNG Sourcebook

The Online LNG Sourcebook, at www.LNGSourcebook.com, is the ideal and easy-to-use source of companies, products, contacts, brands and more, for the U.S. and Canadian lubricants industry. Free to users worldwide, the Online Sourcebook features live links throughout.

Company listings are updated annually, effective July 1. Digital ads run for a full year, from July 2010 through June 2011. Each page will feature five ads, linked to the web address of the advertiser's choice. The five home page ads will always appear at the www.LNGSourcebook.com home page. Another five ads will always appear whenever users browse by category. Five randomly selected run-of-the-site ads will appear on every search result page.

2010 Advertising Rates

| | |
|--------------------------|---------|
| Home page | \$5,000 |
| Browse-by-category pages | 3,000 |
| Run of the site | 2,000 |

Position

To guarantee top position on the home page or browse-by-category pages, add 15 percent; for guaranteed second position, add 10 percent; for guaranteed third position, add 5 percent.

Publication Date: July

Advertising closing date: May 3

Material due date: May 14

Email ads and the url to which ads should be linked to Gloria@LNGpublishing.com.

New advertisers can place ads in the Sourcebook throughout the year. Call or email for details.

Specifications

All ads are 240 pixels horizontal by 90 pixels vertical, no larger than 60 KB. Acceptable file formats are: .jpg, .gif, animated .gif, or .swf.